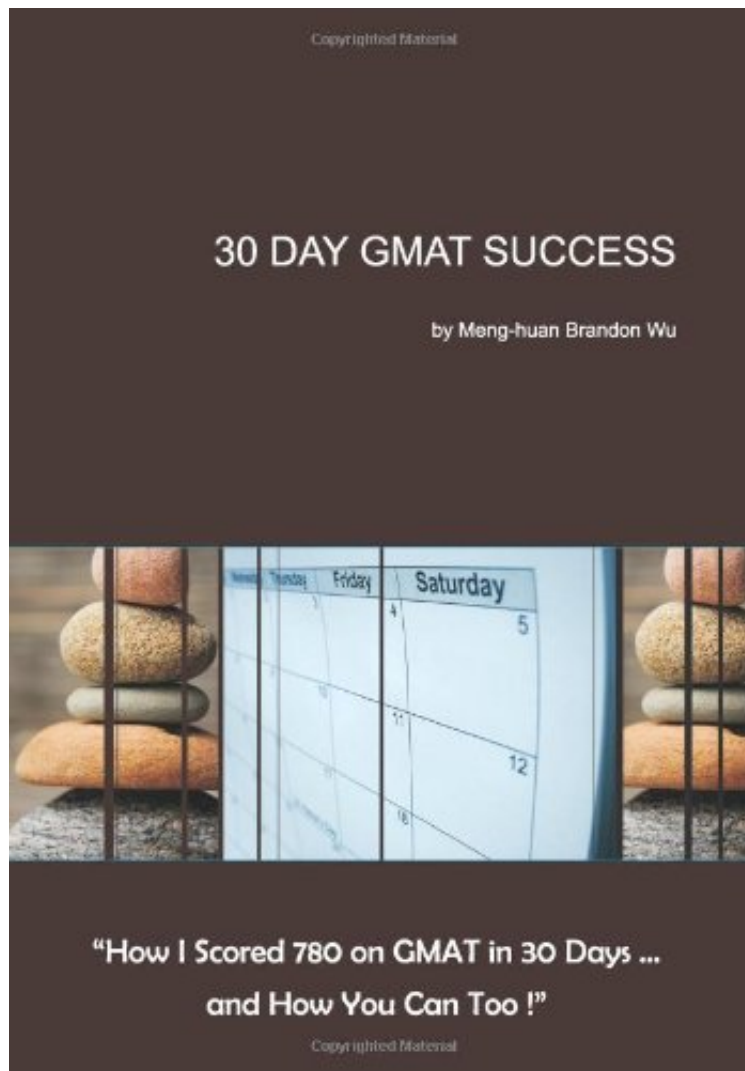


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## 30 Day GMAT Success: How I Scored 780 on GMAT in 30 Days... and How You Can Too!

*Meng-huan Brandon Wu*

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**Meng-huan Brandon Wu : 30 Day GMAT Success: How I Scored 780 on GMAT in 30 Days... and How You Can Too!** before purchasing it in order to gage whether or not it would be worth my time, and all praised 30 Day GMAT Success: How I Scored 780 on GMAT in 30 Days... and How You Can Too!:

5 of 7 people found the following review helpful. Extremely Average - Don't waste your moneyBy madhuThis book is fairly useless for anyone who knows the basics about applying to business school - Where to register for thr GMAT, How much it costs, Rescheduling the test etc. All this information is pretty much available online, you don't need a

book for that. It doesn't really provide a "1-Month-Study-Plan" as the name seems to suggest. It gives a very high level overview of the topics and by no means does it even cover 50% of the topics. I thought it was a total waste of money. I would stick to online forums and studying actively. 1 of 2 people found the following review helpful. total waste of money  
By Dikaios Voudigaristhis book doesn't provide any essential info on how to ace the GMAT. it only gives you basic info about it that you could learn by spending 3-4 days surfing in the web  
2 of 3 people found the following review helpful. Easily the worst GMAT book I have run across  
By Thomas WangUnfortunately, I strongly agree with the other reviewers who gave negative comments: this book is a complete waste of money, and it likely won't help you with your GMAT preparation. The author aced his test -- great job! However, doing it and teaching it are quite different things in practice. I don't doubt that the author intends to convey his success tips to help others, but the content of the book does not help his cause. First, the book is printed double-spaced throughout; it therefore provides less content than what 184 pages suggest. Second, "Introduction: The GMAT" and "Study Schedule" chapters occupy the first 52 pages, leaving even fewer pages to cover anything related to essential knowledge or skills. Moreover, when the book does get to the technical, the discussions are extremely light and lacking in depth. Here's a complete section on "The Best Piece of Advice" on AWA (remember, everything is double-spaced):  
\_\_begin quote\_\_The Best Piece of Advice  
What do the graders look at the most when grading your essay? Is it your grammar? Your vocabulary? Your ideas? Nope. It's the length of your essay. If you want to do well on the essay portion of the exam, make sure that you write as much as you possibly can. Your essay should contain at least four paragraphs. There. You just aced the essay portion of the GMAT. Actually, it's not that easy but you would be surprised by how much length-of-essay factors into your grade.  
\_\_end quote\_\_I basically went through the entire book in half hour without learning anything worthwhile. Your mileage may vary, but my own experience with the book is far less than satisfactory. If I could return the book for a refund, I definitely would. It's past 30 days since the purchase -- I had other books earlier that I wanted to finish first. Let me contact customer service and see what they can do for me. This will be my first return with . Updates: customer service agreed to take back the book and issue a refund. Thanks !

Brandon Wu's GMAT Success Story - as seen on the Graduate Schools Magazine front page feature "The Perfect Time to Take Your Graduate Test" (fall 2010 issue). For more information, visit the "30 Day GMAT Success" website. Comments from actual readers of "30 Day GMAT Success": "Cuts through the BS and is written in a way that is very accessible to the reader." - Chau "... eased my anxiety. I used the book as a guide and liked that it lays out the study plan, what to do, how to approach your strengths and weaknesses, and how to stay on track then breaks down the different subjects and problems you'll tackle." - Caroline "... a great help in setting my priorities during studying and in not feeling too burnt out by exam day. Having a plan written out for each day really helped me to focus and discipline myself to keep studying... the chapters on the different sections / question types of the GMAT provided good tips on how to approach these questions... I found 30 Day GMAT Success to be a great supplement to the GMAC-published Official Guides and I would definitely recommend it to others." - JM  
Struggling to find time to study for the GMAT? Brandon Wu's "30 Day GMAT Success" might be exactly the right remedy for you. Devised out of desperation and an impending admissions deadline, Brandon developed a highly effective strategy that aimed to; (A) achieve a high score in (B) a limited amount of time! What he discovered was genius - a simple way to create a self-tailored study plan that enabled him to achieve an incredible score of 780. That put him in the top 1% of all GMAT test-takers! Eliminate the need to over-study everything and learn way too many strategies. Study smart: cut down your workload, focus on your weakest spots, and create a plan just for you! What you will not find here is a repetition of practice questions. Practice questions are incredibly valuable and necessary, and there are fantastic books such as "The Official Guide for GMAT Review" published by the Graduate Management Admissions Council (GMAC). But how do you navigate the sea of information and seemingly endless questions? "30 Day GMAT Success" is the first and only book designed to supplement your current GMAT study. Supercharge your study today!

From the Author  
Business school changed the way I see the world, and more importantly, opened doors for me to explore new things, travel around the world, and work with some of the most respected global business leaders. And it all started with a simple thought of wanting to get an MBA, and a few simple steps I took to prepare for the GMAT. It was late January in 2005 when I decided to apply for business schools. The deadlines are in early March, which means on top of getting letters of recommendations, writing personal essays, and getting the applications ready, I have to take the GMAT within a month of time. I didn't have the luxury of time to compare different prep courses or to find a perfect tutor, so I decided to tackle the test in my own way. Fortunately, after a lot of hard work, I came out of the test center surprised and ecstatic. I never thought I could score a near perfect score (780 out of 800) on the GMAT, not to mention doing so within that one month of studying time I had. I've always wanted to share this experience with people who are thinking about taking the GMAT but don't know where to start. I started writing this book after business school while working at Sony Headquarter Strategy Office in Tokyo and it took me almost two years to finish. In this book, I share with you how I planned my study, how I kept myself motivated, some of the mistakes I made, and techniques I found most useful. You might find this book different from other test preparation books, as it is

very personal about my own experience. But hopefully you will learn a few things that can help you with your test preparation. If there is one piece of advice I can give to future GMAT takers, it would be to plan ahead and commit to your study plan. The GMAT is not rocket science, and with dedication and hard work, you too will be able to achieve the score you want. Best of luck to everyone taking the GMAT! Sincerely, Brandon Wu

From the Inside Flap

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About the Author

Founder/owner of a creative entertainment studio, Brandon Wu is a 30-year-old entrepreneur who believes that everything is possible. Failing the SAT in high school did not stop him from getting into the university of his dreams. After two transfers and countless hours of hard work he eventually graduated from the University of California, Berkeley, with an Economics degree. (BA Econ, 2002) After university Brandon enjoyed spending most of his energy in the high-tech industry working with passionate artists and intelligent engineers. However, in the cold San Francisco February of 2005, he decided to leave and pursue new opportunities in the world of business just one month before the deadline for all the business schools he wanted to apply. With so much to study for the GMAT, and not much time, he developed a unique way to study that enabled him to score 780 (99 percentile) on the GMAT within a short amount of time. He received his MBA from Marshall School of Business (University of Southern California) with a scholarship. After business school, Brandon worked as a Manager in the strategy division at the Sony headquarters in Tokyo where he spent much of his time with top executives from all over the world incubating new ideas and analyzing existing businesses. While at Sony Brandon was featured on Sony's global website as a success story of Sony's MBA Program. 30 DAY GMAT SUCCESS was written during these years in Japan. Everyday after work, Brandon would find a quiet coffee shop, and write down the journey he took while preparing for the GMAT hoping that his experience would one day benefit others who are in the similar dire situation he once was with just one month left to prepare for the GMAT. Brandon left Sony in December 2009 to follow his entrepreneurial heart. He now lives in sunny California with his amazing wife.