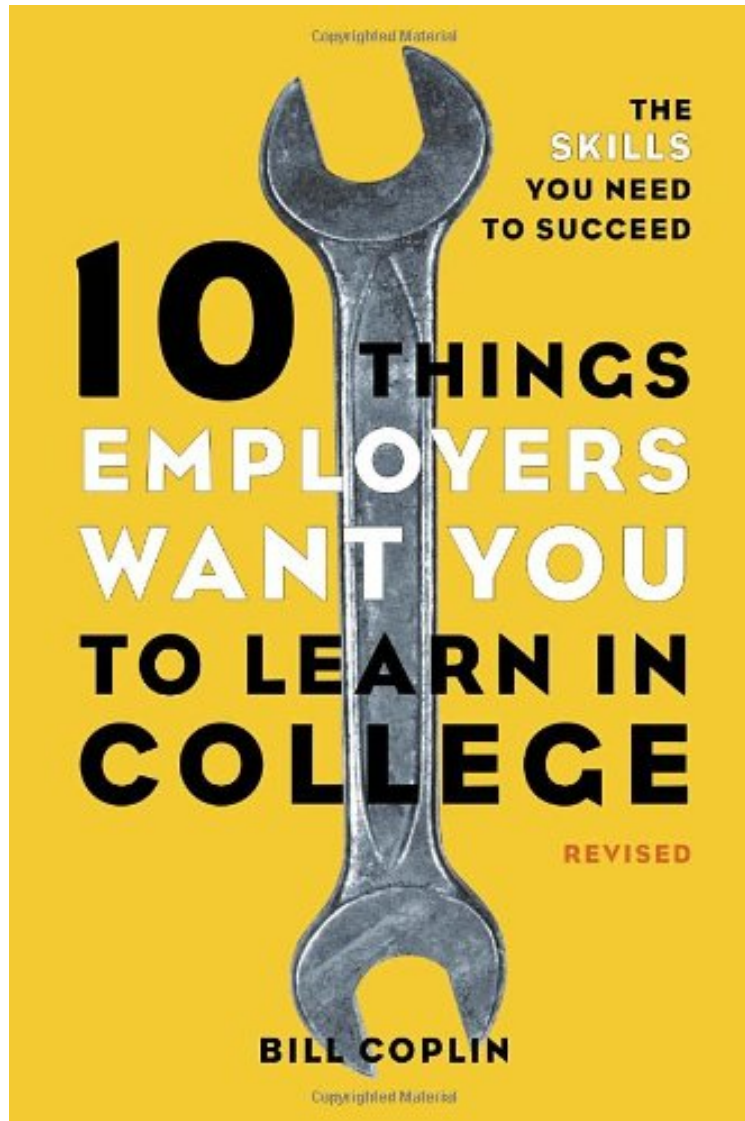


[Download ebook] 10 Things Employers Want You to Learn in College, Revised: The Skills You Need to Succeed

10 Things Employers Want You to Learn in College, Revised: The Skills You Need to Succeed

Bill Coplin

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Bill Coplin : 10 Things Employers Want You to Learn in College, Revised: The Skills You Need to Succeed before purchasing it in order to gauge whether or not it would be worth my time, and all praised 10 Things Employers Want You to Learn in College, Revised: The Skills You Need to Succeed:

1 of 1 people found the following review helpful. Beware of popular bad reviews! By A.A.R. Peters The most popular

review says this book is only for liberal arts. I strongly disagree. I agree only in that the book has both good and bad (or fluff as they called it.) Granted the suggestions on how to improve skills are coming from what the author knows best, but the fact is these 10 skills are wanted in every field. In fact, the thinking that engineering/medicine/law majors don't need these skills is why I think everybody should read this book (again, with a grain of salt as not every section is relevant to every person, and some of the links and references may not be to anybody.) For example, you may think that an engineer may not need to learn to influence people, write well or communicate clearly. This is folly. You can come up with a brilliant design for a piece that will revolutionize the automotive industry, but if you can't convince your team/boss/company to implement it, then you've wasted your time. If you study medicine you may need the same skills when you find a cure for a disease and need to convince people to invest on its research. Perhaps you can find different methods of achieving the skills than those presented by the author, but identifying the needs is the key part. Adapting the method to your career and personality is something you should be doing anyway as not every school will have all the options presented (for example, you may be getting your college degree online.) As an employer of both science and arts degree holders I can testify that every person that goes to college should invest in developing these skills. And people that don't plan to go to college should invest in developing these skills as well. In all honesty the last section of the book is less relevant to me because I read this 15+ years after college. But now I give this book to every new employee for them to identify skills they can improve. Nobody I know is well rounded in all 10 skills. The book continues to be relevant throughout all stages of your adult life as some of the skills are important even if you don't work for a paycheck.

0 of 0 people found the following review helpful. Best career advice for college and high school students. By Elizabeth This is definitely one of the best college guides I've read. It gave me skills that I can look back on. I originally checked this book out from the library on my first day of college orientation. Instead of going to orientation I sat and read this book for hours! I was instantly hooked! I loved the book so much that I HAD to purchase my own personal copy. I've recommended this book to my teachers (those who haven't already read it) and my professors who have read it couldn't agree with me more that it is something that every student should read. I've also recommended it to every one of my friends! I am a business major so everything in the book applies to me. But if your not a business major everything in the book can still apply to you. I would mostly recommend this for either incoming freshmen or for freshmen on winter break to read. But this is a book that EVERY COLLEGE STUDENT SHOULD READ

0 of 0 people found the following review helpful. 4-year institution and would definitely recommend students to read this book the summer before the ... By CI'm an academic adviser at a large, 4-year institution and would definitely recommend students to read this book the summer before the start their college career. Students who graduate unprepared for life after college are those who didn't make the most of their university resources, who chose to rarely (if ever) to go to the Career Center or follow university recommendations. I don't know of any college/university that doesn't regularly solicit student participation in career preparation workshops, student organization and internship involvement, yet many college students graduate never doing any of these things. Saying that college didn't prepare them is the same as saying the gym didn't help them tone up when all they did was go to the gym and sit at the juice bar. College can prepare people for life as a professional if they use the resources and "work out," which means doing all the work that is expected while juggling all the other responsibilities in life and exercising self-control.

A handy, straightforward guide that teaches students how to acquire marketable job skills and real-world know-how before they graduate revised and updated for today's economic and academic landscapes. Award-winning college professor and adviser Bill Coplin lays down the essential skills students need to survive and succeed in today's job market, based on his extensive interviews with employers, recruiters, HR specialists, and employed college grads. Going beyond test scores and GPAs, Coplin teaches students how to maximize their college experience by focusing on ten crucial skill groups: Work Ethic, Physical Performance, Speaking, Writing, Teamwork, Influencing People, Research, Number Crunching, Critical Thinking, and Problem Solving. *10 Things Employers Want You to Learn in College* gives students the tools they need to prepare during their undergraduate years to impress potential employers, land a higher-paying job, and start on the road to career security and satisfaction.

About the Author BILL COPLIN has been a professor and the director of the undergraduate public affairs program at Syracuse University since 1976. Since 2000, Coplin has focused his efforts on improving the high school and college education systems, designing and implementing curriculum that develops students' career and citizenship skills. He serves as the curriculum consultant to the High School for Leadership and Public Service in New York City. Visit www.billcoplin.org.